

DestinationImagiNation®

Celebrating 25 years of creative problem solving.



25TH ANNIVERSARY – VIDEO CONTEST

WE R DI® ...and ?

You do DI! Your friends do DI! Your school does DI!
What does that mean to you and your team? We are looking for an answer to this very important question!

HERE'S THE CHALLENGE

We are looking for the very best 30 second "commercial-type" video that will answer the question: WE R DI ...and?

It's gotta be funny, entertaining, positive, exciting and well-made. Each entry must also demonstrate creativity, teamwork and problem solving.

DETAILS

1. Entries must be uploaded to a video web site (e.g. YouTube, TeacherTube) by May 5, 2008.
2. You must have a master copy of the final video on a DVD. You will only need to submit this if your entry is chosen as a finalist.
3. To submit your video, send the link to 25video@dihq.org.
4. Once your video link has been submitted to us, Destination ImagiNation, Inc. will have full ownership rights to the video.
5. Videos can include any Destination ImagiNation® logos, but may NOT use any other trademarked or copyrighted materials.

PRIZES

All finalists' videos will be featured on the Global Finals and Destination ImagiNation web pages with credit back to the original producers.

1ST Place: Global Finals Housing (A) Package, \$250 Visa Gift Card, full set of DI and Global Finals souvenirs

2ND Place: \$100 Visa Gift Card and set of DI Souvenirs

3RD Place: \$50 Visa Gift Card and set of DI Souvenirs

Other prizes and special recognition will be available dependent on the different entries. Please contact AskDI@dihq.org with any questions. Awards are for the lead video producer/creator only. All entry details and awards subject to change.

